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TRANSMITTAL SLIP		DATE 14 NOV 50	
TO: <i>Erna</i>			
ROOM NO.		BUILDING	
REMARKS: Please call Erna or Carol, ext <input type="text"/> by 18 Nov., to register for this forum. ODP will arrange transportation if there is sufficient interest. <input type="text"/>			
FROM: D/ODP/DDA 2-D-00 HQS. <input type="text"/>			
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FORM NO. 241
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REPLACES FORM 36-8
WHICH MAY BE USED.

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J Bm

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FEDERAL FORUMIBM PRESENTS: THE INFORMATION CENTERDATE AND TIME:

Friday, November 21, 1980
9 a.m. (coffee - 8:30 a.m.) to Noon

LOCATION:

IBM Corporation Auditorium
18100 Frederick Pike
Gaithersburg, Maryland

The IBM Federal Forum is designed to provide information on topics of importance to Government managers, senior staff professionals and technical advisors.

Automated data processing support has become an essential adjunct in many areas of the Government. Because of this key role in the day-to-day operation of departments ranging from administration to military to engineering and scientific, clear communication between user professionals and ADP professionals is important without the need for each to totally learn the other's specialty.

The Information Center is a productivity concept that brings the power and resources of the ADP organization into direct partnership with the users of data processing services. Both the end user and the computer professional can benefit from an improvement of this relationship.

This Forum will present the Information Center concept of need, organization and operation that allows the users of data processing to directly apply ADP facilities toward getting their work done. Central to this concept is a set of easy-to-understand and use tools to assist the end users in developing their own computer solutions. The seminar will particularly concentrate on the management issues involved in implementing the concept.

You should plan on joining us for this highly useful seminar. The Forum is offered without charge. Please enroll in advance through your IBM Marketing Representative.

